

REALTOR Designations:

A commitment to continued Education...

CRS, Certified Residential Specialist-

CRS is the highest REALTOR designation. CRS Agents have an outstanding level of achievement in the profession. They have advanced training in areas such as business planning, real estate investing, marketing and technology. They must have both a high volume of sales and a high number of transactions. They also commit to maintain their membership in the National Association of REALTORS and to abide by its code of ethics.

SRES, Seniors Real Estate Specialist-

SRES designees are REALTORS who have completed an educational program to qualify them to meet the special needs and concerns of maturing Americans. They can help seniors make wise decisions about selling the family home, buying rental property or managing capital gains and tax implications of owning real estate.

ABR, Accredited Buyer Representative-

ABR is the Nation Association of REALTORS' benchmark of excellence in buyer representation. Agents must successfully complete an educational program and complete a minimum number of transactions as a buyer representative.

GRI, Graduate REALTOR Institute- The nation's number one real estate designation. Requires 92 hours of live course instruction and is recognized nationwide as the standard for real estate professionalism and knowledge.

e-PRO-

An e-PRO REALTOR has completed a course that covers the nuts and bolts of working with real estate on-line. It covers Web sites, e-mail, PDAs and other on-line tools that make e-PROs uniquely qualified to respond to the needs of the new technologically literate consumer.